

RESEARCH & EXTENSION

University of Arkansas System





Dale Bumpers College of Agricultural, Food & Life Sciences

# **Risk Management Strategies for Rice in 2024**

Dr. Hunter Biram Assistant Professor, Agricultural Economics and Agribusiness A-State Agribusiness Conference Jonesboro, AR February 7, 2024 Challenges and Opportunities for U.S. Organic Rice



- Researchers from the University of Arkansas Division of Agriculture, Texas A&M, and The University of California Cooperative Extension Service are conducting a rice producer survey with the objective of understanding the drivers of adoption of organic rice production.
- The overarching goal of this USDA-supported project is to generate information about the market challenges and opportunities for U.S. organic rice, which can be used to develop that segment of the market and create more opportunities for U.S. rice farmers.
- The survey targets all rice producers (conventional and organic) and asks general questions about production and marketing practices and basic socioeconomic characteristics.
- You can access the survey using the QR code below. We are also contacting rice farmers via phone.

Your participation is highly valued and appreciated !!!





### Roadmap

- 1. What is the key risk to manage in rice?
  - Measure relative yield risk among competing crops
- 2. Price Loss Coverage (PLC)
  - Historical performance
  - Price Escalator
- 3. Optimal Crop Insurance Coverage
  - Revenue Protection
  - Decision Tool
- 4. Area Crop Insurance Considerations
  - Supplemental Coverage Option
  - Enhanced Coverage Option
  - Margin Protection



### **Risks in Rice Production and Marketing**

- Primary risks faced by rice producers
  - 1. Production (Yield)
  - 2. Marketing (Price)

• Which risk is greater?

• How can we determine which risk to pay more attention to?



### Analyzing Relative Yield Risk

- Analyze relative yield risk using a measure which allows us to compare variation in each crop's yield to each average yield across the state
- A higher number means it is more risky to grow a competing crop
- A lower number means it is less risky to grow a competing crop



### Analyzing Relative Yield Risk

- Construct this measure for major crops grown in Arkansas
  - Long Grain Rice
  - Soybeans
  - Corn
  - Cotton
- Compare the values of each crop to LG rice
- How much production risk is present in each crop compared to rice production?





**Relative Yield Risk Fact Sheet** 

#### Soybean Yield Risk Compared to Rice Yield Risk

Ratio of the CV for Soybean Yield to the CV for Corn Yield (2007-2022) (Coefficient of Variation is the ratio of Standard Deviation to Mean)



 This tells us that soybeans are nearly 4 times more risky to produce than LG rice in Arkansas.

• Soybeans are not "bad" to grow, just more risky.

Source: USDA-NASS (2023)





#### Corn Yield Risk Compared to Rice Yield Risk

Ratio of the CV for Corn Yield to the CV for Corn Yield (2007-2022) (Coefficient of Variation is the ratio of Standard Deviation to Mean)



 This tells us that corn is nearly 2 times more risky to produce than LG rice in Arkansas.

• Corn is not "bad" to grow, just more risky.

Source: USDA-NASS (2023)

Author: Hunter D. Biram



#### Cotton Yield Risk Compared to Rice Yield Risk

Ratio of the CV for Cotton Yield to the CV for Corn Yield (2007-2022) (Coefficient of Variation is the ratio of Standard Deviation to Mean)



 This tells us that cotton is more than 2 times more risky to produce than LG rice in Arkansas.

• Cotton is not "bad" to grow, just more risky.



### So, what did we learn?

 Rice has the lowest relative production (yield) risk among soybeans, corn, and cotton.

2. Yield risk is likely not the key risk to manage.

#### How can we manage price risk?



#### **MANAGING PRICE RISK IN RICE USING PLC**



### Price Loss Coverage (PLC)

- PLC only provides risk protection against price volatility
- The key variable used in this calculation is the Reference Price, which is set by statute (i.e. federal law)
- Formally, PLC payments are calculated using:

MAX Effective Reference Price – MAX (MYA, Loan Rate), 0 x 0.85 x Payment Yield

• Payment Yield is specific to each farm



### **PLC Price Escalator**

TITLE I-COMMODITIES

#### (1) Definitions

The House bill proposes a freestanding version of the farm program statutory framework, and provides definitions for 24 terms applicable to the commodity program provisions in subtitles A and B of the Act. Most are the same as current law, with exceptions in the following paragraphs of section 1111: (4) Base Acres: technical change is made to cross reference the same definition in the 2014 Act; (5) Covered Commodities: updated to include seed cotton in the underlying definition; (7) Effective Reference Price; defined to mean the lesser of: (A) An amount equal to 115% of the reference price for such covered commodity; or (B) An amount equal to the greater of-(i) the reference price for such covered commodity; or (ii) 85 percent of the average of the marketing year average price of the covered commodity for the most recent 5 crop years, excluding each of the crop years with the highest and lowest marketing year average price. (9) Marketing Year Average Price: included as defined term in lieu of repeated references to "national average market price received by producers during the 12-month marketing year for a covered commodity"; (13) Payment Yield: conforming amendment is included to reflect reenactment of new Title I provisions, (21) Temperate Japonica Rice: the reference to onetime reallocation of base acres under the Agriculture Act of 2014 is deleted. The House bill also deletes the current law definitions



- Effective Reference Price will be the lesser of:
  - A. 115% of Reference Price
  - B. The greater of:
    - a. Reference Price
    - b. 85% of Olympic Average Price





# March Madness



• March 15<sup>th</sup> deadline to make a decision on ARC/PLC

• I will use a bracket to help us understand how the PLC Price Escalator works.





## March Madness









### **EXAMPLE - Rice**























#### MANAGING PRICE RISK IN RICE USING REVENUE PROTECTION CROP INSURANCE



## **Revenue Protection Crop Insurance**

• RP

- Trigger: Price and APH Farm Yield
- Producer gets to "roll the dice" on price twice
- More risk protection so more expensive than YP



## **Revenue Protection Example**

- Rice (Basic Units)
- Craighead County, AR
- Chosen coverage level: 80%
- Actual Production History (APH): 72 cwt/ac
- Projected Price (RMA): <u>\$15.50/cwt</u>
- Revenue Guarantee: <u>\$892.80/ac</u>
- Realized harvest yield: 55 cwt/ac
- RMA harvest price: <u>\$15.00/cwt</u>
- RMA harvest revenue: <u>\$825.00/ac</u>
- Indemnity: (\$892.80/ac \$825.00/ac) = <u>\$67.80/ac</u>
- Producer Premium: <u>\$45.00/ac</u>
- Indemnity net of premium = \$67.80/ac \$45.00/ac = <u>\$22.80/ac</u>





### Crop Insurance Decision-Maker (BETA)

• Online, interactive decision tool

 Designed to help farmers make a well-informed decision as to their crop insurance coverage



Crop Insurance Decision-Maker



## Crop Insurance Decision-Maker (BETA)

- Inputs
  - 1. State
  - 2. County
  - 3. Crop
  - 4. Irrigation Practice
  - 5. Insurable Unit Structure

- Outputs
  - Expected net revenues for three different crop insurance products, all eight coverage levels, and one scenario where no insurance is purchased





#### Mitigating Price and Yield Risk Using Revenue Protection and Agriculture Risk Coverage

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Show author details ∨

Article Figures Supplementary materials Metrics

Journal of Agricultura and Applied Economics

#### Article contents

Abstract Introduction Price and Yield Stochastic Simulation Results Conclusions Supplementary material Data availability



#### Abstract

This article evaluates Agriculture Risk Coverage (ARC) and Revenue Protection (RP) used in conjunction as an optimal risk management strategy for representative producers in the Corn Belt and Mississippi Delta. Using a simulation procedure to produce representative farm revenues, we find it is optimal under expected utility for producers to enroll in RP, despite having RP through ARC. Results are robust across alternative sampling methods and regions. These findings imply that ARC is better suited as a complementary program, and that it is optimal for a producer to enroll in higher coverage levels than we currently observe.

#### Keywords

statement

agricultural policy ARC

012 crop insurance risk 014 018



- We perform a simulation of prices and yields:
  - 1. Farm Yield
  - 2. County Yield
  - 3. Cash Price
  - 4. Futures Price
  - 5. Marketing-Year Average Price

What do these outcomes look like at harvest?



• We "simulate" harvest in 2023 10,000 times.

 "If we had Groundhog Day at harvest 10,000 times, but the yields and prices were different, what would farm revenue, on the average, look like?"



Iteration number	Farm Yield	County Yield	Cash Price	Futures Price
1	72.66	75.13	16.63	15.96
2	70.01	74.76	16.07	16.00
3	55.78	75.03	16.69	16.21
10000	42.72	72.68	15.81	15.78



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Optimization Textb... > | C All Bookmarks

#### Crop Insurance Decision-Maker 2023 (Beta Version)



State	County	Crop	Practice	Projected Price (RMA)	Price Units	County Yield (NASS)	County Yield (RMA)	Yield Units
Arkansas	Craighead	Rice	Irrigated	16.9	\$/cwt	72	72	cwt/acre







College of Agriculture, Food and Environment Cooperative Extension Service

## MANAGING PRICE RISK IN RICE USING AREA CROP INSURANCE



# What is area crop insurance?

- Area crop insurance guarantees are based on a trigger that covers area beyond your farm.
  - e.g. county yield, grid cell, etc.
  - ARC-CO is an area risk management product
- Some examples include:
  - Supplemental Coverage Option (SCO)
  - Enhanced Coverage Option (ECO)
  - Stacked Income Protection (STAX)
  - Margin Protection (MP)



# Supplemental Coverage Option (SCO)

- SCO is an area product that must be purchased along with an underlying individual policy (YP or RP)
- Coverage level of 86%
- Provides coverage down to the underlying individual coverage level
- Example: If you have 75% RP, you could purchase SCO-RP and could receive up to 11% of your expected revenue (i.e., 86% 75% = 11%).
- CANNOT PURCHASE IF YOU HAVE THE SAME ACRES IN ARC-CO



# Enhanced Coverage Option (ECO)

- ECO is an area product that must be purchased along with an underlying individual policy (YP or RP)
- Coverage levels of 90% and 95%
- Provides coverage down to 86% of expected level
- Example: If you have RP, you could purchase ECO-RP at 95% and could receive up to 9% of your expected revenue

- i.e., 95% - 86% = 9%



Figure 1. The Jointness of Individual and Area Products using 75% individual insurance coverage, SCO, and 95% ECO coverage as examples







# **Margin Protection Insurance**

- Privately developed by Watts and Associates
  - Available for rice, soybeans, and corn
- Insures a portion of an expected margin

Cannot enroll with SCO/ECO or ARC-CO

• Fact sheet and podcast available online:





Figure 3. Examples of potential overlap between ECO, SCO, and MP.

Areas with hashmarks indicate areas of overlap between ECO/SCO and MP which illustrates the reason these products cannot be used jointly.





#### Margin Protection Payment Estimator (2024 Crop Year)

State:						Expected	Expected	Margin		Cost not subject	Cost subject	Interest	Harvest	Realized	Margin	Producer	Net
Arkansas		State	County	Crop Name	Coverage Level	Margin (\$/ac)	Revenue (\$/ac)	Deductible (\$/ac)	Trigger Margin	to price change	to price change	Cost (\$/ac)	Cost (\$/ac)	Margin (\$/ac)	Loss (\$/ac)	Premium (\$/ac)	Indemnity (\$/ac)
County:		-								(\$/ac)	(\$/ac)						
Lawrence	•	Arkansas	Lawrence	Rice	70%	822.87	1198.74	359.62	463.25	155.13	194.82	18.69	368.64	739.76	0	0.26	-0.26
Crop:		Arkansas	Lawrence	Rice	75%	822.87	1198.74	299.68	523.18	155.13	194.82	18.69	368.64	739.76	0	0.28	-0.28
Rice	•	Arkansas	Lawrence	Rice	80%	822.87	1198.74	239.75	583.12	155.13	194.82	18.69	368.64	739.76	0	0.58	-0.58
0 T		Arkansas	Lawrence	Rice	85%	822.87	1198.74	179.81	643.06	155.13	194.82	18.69	368.64	739.76	0	2.36	-2.36
Crop Type:		Arkansas	Lawrence	Rice	90%	822.87	1198.74	119.87	703	155.13	194.82	18.69	368.64	739.76	0	7.03	-7.03
Long Grain	•																
Irrigation Practices		Arkansas	Lawrence	Rice	95%	822.87	1198.74	59.94	762.93	155. <mark>1</mark> 3	194.82	18.69	368.64	739.76	23.17	15.93	7.24
initiation Practice:																	

Irrigated

#### Harvest Price Option:

YES

#### Harvest County Yield:

100	10
163	

#### Harvest Futures Price:

6.80

#### Urea Price (\$/st):

353.41

#### DAP Price (\$/st):

485.68

#### Potash Price (\$/st):

492.8

DISCLAIMER: This decision aid is for educational purposes only and may not reflect actual indemnity payments.

NOTE: All input prices, except for Potash, used in the setting of margin guarantees and margin losses are based on futures contracts from CME. The potash price comes from the static price published by the USDA-AMS Illinois Production Cost Report. The futures contract for DAP is the DAP FOB NOLA futures contract (DFN). The futures contract used for Urea is the Urea (Granular) FOB US Gulf futures contract (UFV). The futures contract for Diesel is the NY Harbor Ultra Low Sulfur Diesel futures contract, or Heating Oil futures (HO). The futures contract for the interest rate is the 30-Day Fed Funds futures (ZQ). Additionally, the commodity futures price used for each crop is the harvest-month futures contract. The harvest-month contract for corn, soybeans, spring wheat, and rice is December Corn (ZCZ), November Soybeans (ZSX), Hard Red Spring Wheat (MGEX: MWU), and, November Rough Rice (ZRX), respectively. If you would like to visit the links provided without leaving the payment estimator, right click on a link and choose to open the link in a new window or tab.

FACT SHEET: Click here for a fact sheet providing examples of how Margin Protection indemnitites are triggered.

SALES CLOSING DATES RICE: Feb. 28<sup>th</sup> CORN: Sep. 30<sup>th</sup> SOYBEANS: Sep. 30<sup>th</sup>



**MP** Payment Estimator

## MANAGING PRICE RISK IN RICE USING PLC + CROP INSURANCE



#### The Jointness of FSA and RMA Programs

Strategy	RP	SCO	ECO	PLC	ARC
1				Х	
2					X
3	Х			Х	
4	Х				Х
5	Х	Х		Х	
6	Х	Х	Х	Х	
7	Х		Х		Х



#### The Best Strategy: Number 6

- Strategy 6: RP + SCO + ECO + PLC
  - SCO premium (\$1/acre)
  - ECO premium (\$3/acre to \$14/acre)
- Assuming harvest yields are the same or lower than Actual Production History (APH) yield.
- Underlying strategy 6 is an optimal RP crop insurance coverage level.
  - Varies by county





#### **Key prices for LG Rice**

**PLC Reference Price**: \$14.00/cwt **RMA Projected Price**: <u>\$15.50/cwt</u>

80% of RMA PP: <u>\$12.40/cwt</u> 86% of RMA PP: \$13.33/cwt 95% of RMA PP: \$14.73/cwt



Long Grain Rice



DIVISION OF AGRICULTURE RESEARCH & EXTENSION University of Arkansas System

#### Key prices for LG Rice

PLC Reference Price: <u>\$14.00/cwt</u> RMA Projected Price: <u>\$15.50/cwt</u>

80% of RMA PP: <u>\$12.40/cwt</u> 86% of RMA PP: <u>\$13.33/cwt</u> 95% of RMA PP: <u>\$14.73/cwt</u>

PLC Reference Price is at 90% of RMA Projected Price.

Still face a maximum payment rate of \$7.00/cwt which is 45% of RMA Projected Price.

# Want to learn more about federal crop insurance as a risk management tool?

#### Federal Crop Insurance Workshops

- Receive information and training on yield and revenue insurance, managing financial risk with crop insurance, and how to buy insurance (i.e., forms, etc.)
- Workbooks will be provided to registrants.

#### **Date and Location**

• February 20<sup>th</sup>, Monticello, AR







### Thank you! Questions?



